

For Immediate Release: Thursday June 9, 2011
ATTN: Arts and Entertainment editors

Members of the Ullus collective are offering a location-based art experience to wireless audiences visiting Myra-Bellevue Provincial Park this summer. In partnership with the Alternator Centre for Contemporary Art, they invite you to participate in the 100-year anniversary of BC Parks, by checking in to an art experience showcasing video, sound, sculpture and painting.

This innovative platform allows wireless audience to link to works by Okanagan artists and explore creative connections to the land. They hope the artists' ideas will stimulate and entertain visitors as they walk, bike or hike along the Kettle Valley trail.

"We're bringing the art out of the gallery so you can explore art and ideas in the places you like to spend time; on the lake, in parks, and in the city." according to interim Alternator Director Heather Martin.

Participating artists include members of the Alternator Centre for Contemporary Art and the Ullus Collective: Victoria Baptiste, Mariel Belanger, Sue Bizecki, Tracey Bonneau, Jarod Charzewski, Levi George, Warren Hooley, James Masz, John Terbasket, and David Wilson.

Geotagart.com is a portal to contemporary art that will challenge your expectations and excite your senses. Visit GeotagArt.com frequently between June 10 - October 31 to find new locations and artworks.

The Alternator Centre for Contemporary Art and Ullus collective gratefully acknowledge financial support from the Assembly of BC Art Councils through the Province of BC and the City of Kelowna.

For more information contact:

Tracey Bonneau (Ullus) 250-493-7181 or Heather Martin (Alternator) at 250-575-7361